



When Recognition Matters

ISO 20121 EVENT SUSTAINABILITY MANAGEMENT SYSTEM CERTIFICATION

OVERCOME CHALLENGES AND ISSUES WHEN PLANNING
EVENTS WITH ISO 20121

ISO 20121 known as event sustainability management can be adapted to events of all sizes and types. The ISO 20121 certification will prove that your company is operating effectively and puts sustainability first when managing and delivering your events.

Once certified with ISO 20121, it will give you a reputation for the responsible delivery of events and enable your organization to differentiate itself in the marketplace.

www.ccqm.ch





BENEFITS OF ISO 20121 CERTIFICATION TO YOUR ORGANIZATION:

- Improves the environmental sustainability of your organization
- Improves cost management
- Enhances corporate credibility
- Defines responsibilities for staff, contractors and suppliers
- Helps toward customer satisfaction
- Reputational advantage
- Marketing advantage through international recognition of the certificate
- Monitors and controls the event through continuous improvement
- Potential sponsors and large audience interaction for your events
- Suitable for ensuring events of different levels from local to worldwide events

BENEFITS OF ISO 20121 CERTIFICATION TO YOUR CUSTOMERS:

- Better sustainable and organized events
- Conformity of services
- Provides more reliability for customers
- Improves the reputation

UNDERSTANDING THE CERTIFICATION PROCESS

ISO 20121 certification (also known as “registration”) is granted by a third-party, such as CCQM, upon verifying through an audit that the organization is in compliance with the requirements of the ISO 20121 standard. This certification is then maintained through scheduled annual surveillance audits by the registrar, with re-certification of the event sustainability management system performed on a triannual basis.

- Step 1. Pre-Audit (Optional)- It must be done at least 3 months before Certification Audit
- Step 2. Audit Plan - Plan for audit has to be mutually agreed
- Step 3. Audit Stage 1 & 2 - Non-conformities must be closed at least 3 months after audit conclusions
- Step 4. Initial Certification - Certificate will be issued within 2 weeks after successful audit closing

Once certification has been obtained, the organization will be subjected to two surveillance audits within 24 months from the initial certification:

- Surveillance Audit Stage 1 - No longer than 12 months from the initial certification audit
- Surveillance Audit Stage 2 - No longer than 12 months from the 1st surveillance audit



WHY CHOOSE CCQM?

CCQM is a certification body for persons, management systems, and products on a wide range of international standards. As a global provider of training, examination, audit, and certification services, CCQM offers its expertise on multiple fields, including but not limited to Event Sustainability.

We help organizations to show commitment and competence with internationally recognized standards by providing this assurance through the education, evaluation and certification against rigorous, internationally recognized competence requirements. With a global coverage of more than 200 partners in over 120 countries worldwide, our mission is to provide our clients comprehensive services that inspire trust, continual improvement, demonstrate recognition, and benefit society as a whole.

To find out how you can obtain the ISO 20121 certification, visit www.ccqm.ch/certification

CCQM CERTIFICATION PROCESS

PRE-AUDIT
(FACULTATIVE)

STAGE 1 AUDIT

STAGE 2 AUDIT

YEAR 2
(SURVEILLANCE AUDIT)

YEAR 3
(SURVEILLANCE AUDIT)